SOFTWARE. SERVICES. PEOPLE.

Built with care. Built together.

A clearer home for NovaSoft software, a fresh look at our seven services and more of the practical work behind them. Plus a personal thank-you to everyone helping us build, test and improve.

THE OCTOBER EDITION

A clearer story. A shared effort.

From the software we build to the systems we support, the people behind the work make the difference.

PROGRESS SO FAR

As October gets under way, we are bringing NovaSoft's software, services and project stories into a clearer experience. This update looks at the website and brand work taking shape, the priorities ahead and the people who help make progress possible.

Explore the update and personal thank-you online

WHAT HAS TAKEN SHAPE

More distinct. More useful.

01 Software with its own identity

The product pages now give each tool a more distinct visual identity and a clearer purpose. Novaris AI and NovaSuite have refreshed branding connected to the NovaSoft palette, alongside working screens and product context.

Explore the software

02 Seven services, clearer stories

Managed IT, cybersecurity, custom software, AI integration, websites, office technology and technology management each have a different page design. A shared blue palette connects the experience, with scope, process and next steps easier to find.

See all seven services

03 More of the work behind the work

The network project now links to published UniFi migration notes and a video walkthrough. Our work pages connect practical delivery with the people and decisions behind it. You can also follow NovaSoft on Instagram.

Read the network field notes

NEXT ON THE HORIZON

Make the next step simpler

Keep refining how people find the right software or service. NovaSoft One is our team CRM; UPly is a separate mobile micro-CRM. Explain that difference clearly while giving the wider portfolio room to speak for itself.

Give AI a useful job

Continue shaping the Novaris direction around defined tasks, useful product context and results people can review. Future ideas on the Novaris page are goals to explore and evaluate, rather than promised release dates.

Keep listening and improving

Bring feedback from testers and contributors into design and development decisions. Keep product status, practical examples and project documentation clear as the work develops.

WordHeld remains a Windows evaluation prototype. SafeSpace is in development. Product-page and branding improvements described here do not announce new app releases.

A PERSONAL THANK-YOU

To the people behind the progress.

FROM MARCUS COULTER, FOUNDER

> Every careful test, honest comment and thoughtful contribution helps us build better.

To everyone who has helped build, test and improve NovaSoft: thank you. I appreciate the time you give, the questions you ask and the care you bring to the work.

To our testers, thank you for trying early builds, reporting problems and pointing out the moments that could be clearer. To our software contributors, specialist partners and wider team, thank you for your ideas, technical work, design input and support throughout the process.

There is a lot of quiet work behind a product, a website or a successful handover. It deserves recognition. Whether your contribution is a detailed test report, a useful suggestion or help getting a project across the line, I value it. I am grateful to have you alongside NovaSoft as we keep building.

Marcus Coulter

Founder, NovaSoft Technologies

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